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**Class : BSCSev-1-C**

**ICT lab**

1. **Task 1: Define your Purpose and Audience**

* **Identify the purpose of your portfolio (e.g job search, hospital management)**

*The Health Care website serves several crucial purposes in streamlining healthcare operations and enhancing patient care.*

*It is a platform designed for patient engagement in order to access their medical records, schedule appointments.*

*Moreover, patients can fill online form which allows them to schedule appointments online, choose their preferred time slots, and receive reminders.*

*The website serves as a powerful marketing tool, providing information about different famous hospitals in the country and their services, specialties, and staff qualifications.*

*Overall, Health Care websites play a vital role in streamlining operations, enhancing patient engagement, and improving healthcare delivery.*

*By leveraging technology, hospitals can provide a more efficient, transparent, and patient-centered healthcare experience.*

* **Define your target Audience (e.g potential employers, clients, or peers )**

*Our Health Care website project targets a diverse audience, including patients, healthcare, clients and peers.*

*For patients, our website will enable them to view reports and can search any disease or symptoms of these disease.*

*They can also schedule appointments and can see their reports for blood test ,cardiology etc.*

*They can also access the staff qualification and different hospital information.*

*For healthcare, websites showcase open positions, career paths, and the benefits of working at the institution, attracting qualified healthcare professionals seeking employment opportunities.*

*For people, our websites showcase news articles, press releases, and success stories, highlighting their advancements in healthcare, research, and patient care.*

*This enhance the hospital's reputation and attracts individuals seeking high-quality healthcare services.*

1. **Task 2 : Sketch Your website layout on figma**



